

**"SPIES STEAL  
PLANE PLANS!"**

**"U. S. BOMBER  
DISAPPEARS!"**

**"WEALTHY INVENTOR MURDERED!"**

**ESPIONAGE  
HINTED IN  
MURDER OF  
INVENTOR!**

**"SPIES P**



**CALLING ALL**

**SHOWMEN FOR**

**ACTION EXPLOITATION!**

© Vitagraph, Inc.

**"CALLING PHIL VANCE"**

**JAMES STEPHENSON**  
with MARGOT STEVENSON · HENRY O'NEILL · EDWARD  
BROPHY · SHEILA BROMLEY · RALPH FORBES  
Directed by William Clemens · A WARNER BROS.-First National Picture

Screen Play by Tom Reed · From "The Kennel Murder Case," by S. S. Van Dine



A rich inventor murdered . . . his door locked from the inside! Baffling? Not for Philo Vance, the only detective who knows more about crime than criminals do!

**THE CORONER'S CALLING IT MURDER...**

so we're

**"CALLING PHILO VANCE"**

WE AINT GOT A CHANCE... IF THEY CALL PHILO VANCE!

with  
**JAMES STEPHENSON**  
MARGOT STEVENSON • HENRY O'NEILL  
EDWARD BROPHY • SHEILA BROMLEY • RALPH FORBES  
Directed by William Clemens  
A WARNER BROS.-First National Picture

© V.I. 

Screen Play by Tom Reed • From "The Kennel Murder Case," by S. S. Van Dine

Vitagraph, Inc.

Mat 301—6¼ inches x 3 columns (258 lines)—45c

**Radiogram**  
ORDERS: K3—  
GET U. S. I  
PLANE PLANS! MUST  
STOP PHILO VANCE!  
*If you can!*  
P.K.

**"CALLING  
PHILO VANCE"**

© V.I.

with **JAMES STEPHENSON**  
MARGOT STEVENSON • HENRY O'NEILL  
EDWARD BROPHY • SHEILA BROMLEY  
RALPH FORBES • Directed by William Clemens  
A WARNER BROS.-First National Picture

Screen Play by Tom Reed From  
"The Kennel Murder Case," by S. S. Van Dine

Vitagraph, Inc.

Mat 107  
5¾ inches (81 lines)—15c

**KILLER—  
HERE'S YOUR  
DOOM!**

We're

**"CALLING  
PHILO VANCE"**

with **JAMES STEPHENSON**  
MARGOT STEVENSON • HENRY O'NEILL  
EDWARD BROPHY • SHEILA BROMLEY  
RALPH FORBES • Directed by William Clemens  
A WARNER BROS.-First National Picture  
Screen Play by Tom Reed From  
"The Kennel Murder Case," by S. S. Van Dine

Vitagraph, Inc.

Mat 109  
3¾ inches (53 lines)—15c

**IT'S MURDER  
—AND WE'RE  
"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**  
MARGOT STEVENSON • HENRY O'NEILL • EDWARD BROPHY  
SHEILA BROMLEY • RALPH FORBES  
Directed by Wm. Clemens • A WARNER BROS.-First National Picture  
Screen Play by Tom Reed • From "The Kennel Murder Case," by S. S. Van Dine

Vitagraph, Inc.

Mat 108  
1¾ inches (23 lines)—15c

**KILLER...  
YOU  
HAVEN'T  
A CHANCE!**

We're

**"CALLING  
PHILO VANCE"**

with **JAMES STEPHENSON**  
MARGOT STEVENSON • HENRY O'NEILL  
EDWARD BROPHY • SHEILA BROMLEY • RALPH FORBES  
Directed by William Clemens  
A WARNER BROS.-First National Picture

Screen Play by Tom Reed  
From "The Kennel Murder Case," by S. S. Van Dine

Vitagraph, Inc.

Mat 106  
5 inches (70 lines)—15c



**SUPER-PLANE PLANS STOLEN!**  
**RICH INVENTOR SLAIN!**

**"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**

**MARGOT STEVENSON · HENRY O'NEILL**  
**EDWARD BROPHY · SHEILA BROMLEY · RALPH FORBES**  
 Directed by **William Clemens** · A **WARNER BROS.**-First National Picture  
 Vitagraph, Inc. Screen Play by Tom Reed · From "The Kennel Murder Case," by S. S. Van Dine

Mat 206—2½ inches x 2 columns (74 lines)—30c

**THREE WORDS THAT STRIKE FEAR IN THE UNDERWORLD!**

**"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**  
**MARGOT STEVENSON · HENRY O'NEILL**  
**EDWARD BROPHY · SHEILA BROMLEY**  
**RALPH FORBES · Directed by William Clemens**  
 A **WARNER BROS.**-First National Picture  
 Screen Play by Tom Reed From  
 "The Kennel Murder Case," by S. S. Van Dine  
 Vitagraph, Inc.

Mat 105  
 4¼ inches (56 lines)—15c

**SPIES STEAL PLANE PLANS!**  
**U. S. BOMBER DISAPPEARS!**  
**WEALTHY INVENTOR MURDERED!**

**ESPIONAGE HINTED IN MURDER OF INVENTOR!**

**CALLING PHILO VANCE!**  
**CALLING PHILO VANCE!**  
**CALLING PHILO VANCE!**

**"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**  
**MARGOT STEVENSON · HENRY O'NEILL**  
**EDWARD BROPHY · SHEILA BROMLEY · RALPH FORBES**  
 Directed by **William Clemens** · A **WARNER BROS.**-First National Picture  
 Screen Play by Tom Reed · From "The Kennel Murder Case," by S. S. Van Dine  
 Vitagraph, Inc.

Mat 203—7½ inches x 2 columns (208 lines)—30c

**THREE FEARSOME WORDS — TO THE UNDERWORLD!**

**"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**  
**MARGOT STEVENSON · HENRY O'NEILL · EDWARD BROPHY · SHEILA BROMLEY · RALPH FORBES**  
 Directed by **William Clemens** · A **WARNER BROS.**-First National Picture  
 Screen Play by Tom Reed · From "The Kennel Murder Case," by S. S. Van Dine  
 Vitagraph, Inc.

Mat 205—1½ inches x 2 columns (40 lines)—30c

**IT'S THE PERFECT CRIME...**  
*'til they call the perfect sleuth!*  
*Just one slender clue . . . but enough to hang a killer!*

**"CALLING PHILO VANCE"**

with **JAMES STEPHENSON**  
**MARGOT STEVENSON**  
**HENRY O'NEILL · EDWARD BROPHY**  
**SHEILA BROMLEY · RALPH FORBES**  
 Directed by **William Clemens**  
 A **WARNER BROS.**-First National Picture

Screen Play by Tom Reed · From "The Kennel Murder Case," by S. S. Van Dine  
 Vitagraph, Inc.

Mat 204—5¼ inches x 2 columns (148 lines)—30c

**Official Billing**

WARNER BROS. Pictures, Inc. Presents	40%
"CALLING PHILO VANCE"	100%
with	
<b>JAMES STEPHENSON</b>	50%
MARGOT STEVENSON — HENRY O'NEILL	20%
EDWARD BROPHY — SHEILA BROMLEY — RALPH FORBES	20%
Directed by <b>William Clemens</b>	15%
Screen Play by Tom Reed	3%
From "The Kennel Murder Case," by S. S. Van Dine	2%
A Warner Bros.-First National Picture	5%

**Running Time of Picture: 62 Minutes**



# CALLING ALL SHOWMEN TO C

## Exhibit Clues in Lobby

It doesn't take much work to make a swell clue exhibit in your lobby. Get together these items and display them with copy reading: PHILO VANCE NEEDED EVERY ONE OF THESE CLUES BEFORE HE COULD SOLVE THE DOUBLE MURDER!

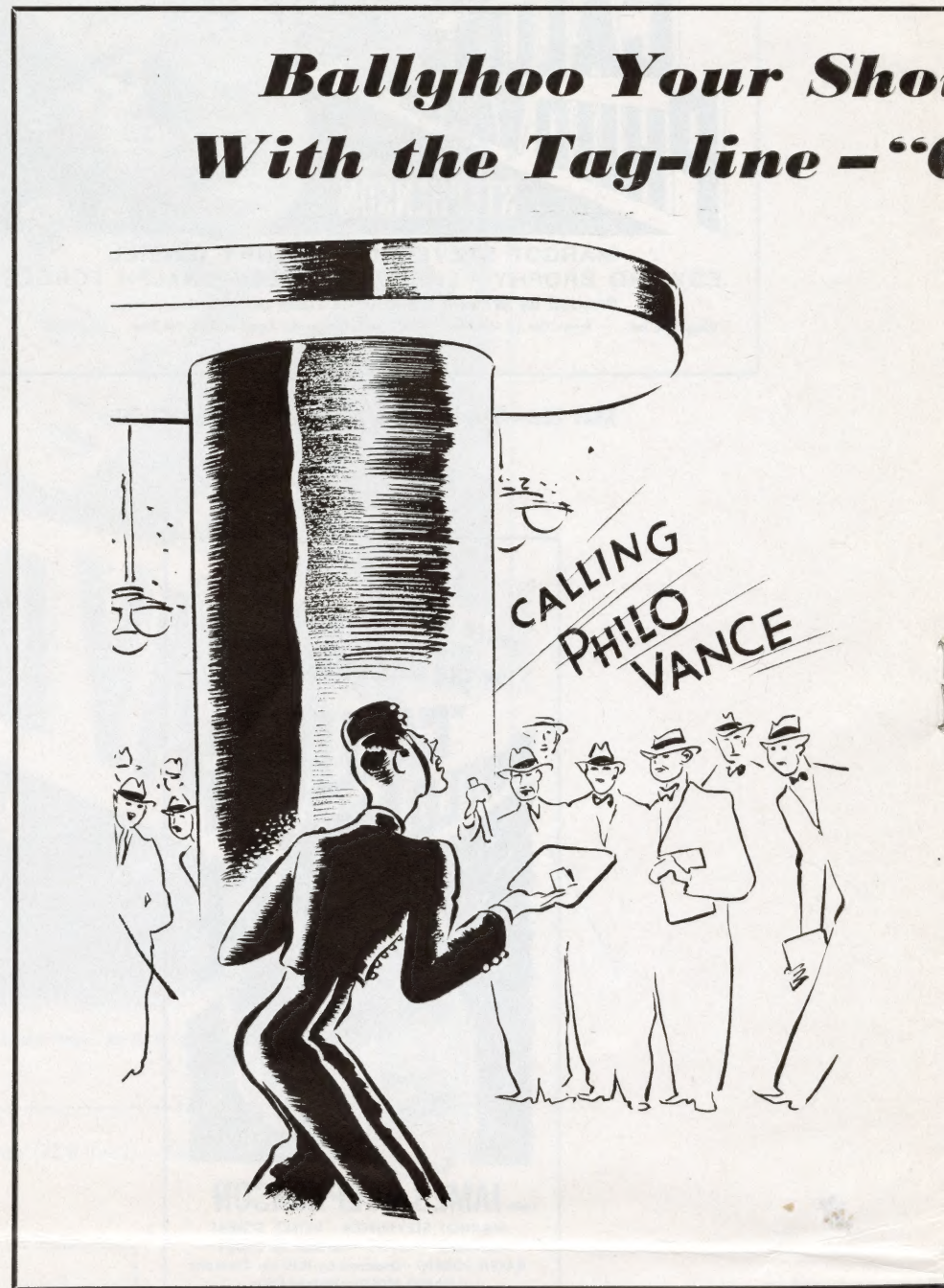
Lip Stick Case, Fireplace Poker, Blood-stained Air Plane Model, Italian Dagger, Gun, Man's Cane, Suit Case and a Bath Robe.

## Finger Print – Lobby Exhibit

Local police chiefs are always anxious to have citizens fingerprinted as a matter of record. How about some cooperation in this regard and arrange for public spirited people to have it done in your lobby. Police cooperate and arrange all details. Good for newspaper mention.

## Find Local Philo Vance

Local detective headquarters usually give nicknames to popular officers. It should be easy to have one of them called "Philo Vance." Arrange a celebration of some sort on your stage or lobby and present this detective with a few ducats to see the real Philo Vance in action.



## LOBBY DISPLAY

**CALLING PHILO VANCE!**

TO SOLVE THE MURDER OF ARCHER COE,  
MILLIONAIRE PLANE MANUFACTURER  
SUSPICION POINTS TO:

**A**

STILL  
NO. PV-11

**B**

STILL  
NO. PV-61

**C**

STILL  
NO. PV-39

**D**

STILL  
NO. PV-73

**E**

STILL  
NO. PV-96

BILLING AND PLAY DATE

Stills for display available in Exchange set  
Copy reads as follows:

(A)

Archer Coe's beautiful niece . . . hated her uncle.

(B)

Archer Coe's secretary . . . in love with the niece.

(C)

Gamble, the butler . . . arrested many times as a foreign agent.

(D)

Oriental maid in the Coe household . . . Japanese secret agent.

(E)

Neighbor of Archer Coe . . . in love with the murdered man's niece.

## Teaser Card Ballyhoo

Distribute teaser cards with the words, "Calling Philo Vance" imprinted on one side. Reverse side reads: "Anybody with information as to the great detective's whereabouts is requested to report to the Strand Theatre immediately."

## Lobby Exhibit of Disguises

All detectives are supposed to know how to use disguises and they make a good exhibit. Display masks, false beards, trick top hats, and all the other material you can get together. Swell in the lobby. Copy reads: "This is one of the ways Philo Vance, famous detective, solved his most baffling case."

**Ad Mat 301 Makes A  
Great Herald On This  
Show. Get Attention  
With Distribution Around Town.**

**Don't Forget – The  
Is Your Best Adva**



# GET BUSY ON EXPLOITATION!

## *wing Around Town Calling Philo Vance"*!

A few passes will enlist hotel bellhops on your side in working this gag. Get them to periodically go through the lobby of their hotel shouting, "Calling Philo Vance, Calling Philo Vance."

About one week before your showing of Philo Vance thriller, one of your ushers shouts "Calling Philo Vance" during house breaks. In much the same manner as he'd call for a doctor, the boy can shout, "Is Philo Vance in the House? Calling Philo Vance."

Hook up loud speaker attachment to a car and have it driven through the streets. Announcer says: "Calling Philo Vance, Calling Philo Vance" through the amplifier at all busy intersections. Placards on side of car sell your billing and playdates.

Get copies of newspapers bearing headlines about spies, U. S. planes, espionage, international intrigue, etc. Surprint with bold copy reading: "Calling Philo Vance! Calling Philo Vance!" See ad 203 for method of treatment.

## Spot Title in Tabloids

With a title like this, it's easy to get attention via local tabloids. Spot lines throughout the sheets reading: "Calling Philo Vance." That's enough to attract plenty of advance interest and pre-sell your show for you.

## Detective Mags Sell Show

This one isn't so new but it always works on mystery pictures of this sort. Promote back issues of detective magazines from newsstands and get them distributed to your patrons. Posters plug your billing and playdates.

## Local Bookstore Tie-Up

S. S. Van Dine, the author of "Calling Philo Vance," has written some of the best mystery tales ever published. His public will all be interested in learning that your feature is one of his yarns so be sure that bookstores and circulating libraries all hear about the show through direct mail, local tie-ups, etc.

## *Vitaphone Trailer nce Selling Boost!*

## Release a Model Airplane

For an advance publicity stunt, announce that a model airplane will be released from the highest building in town at a certain time of day. Lettered on the side of the plane is this statement: "Finder, please return to Philo Vance at the Strand Theatre. This is a vital clue in his new case."

## Use Dealer Tie-up Stills

A specially posed set of tie-up stills is available on "Calling Philo Vance." Consisting of six stills, the set includes tie-ups on: Pet shop, cigarette case, men's suit, ladies' pearls, ladies' tennis outfit and skis. Complete set can be obtained from Campaign Plan Editor for 50c.

## Clue Used As Teaser Gag

Philo Vance solved the murder in the picture by figuring out that a door had been opened with needle and thread. Insert a threaded needle in an envelope with copy on the face of the envelope reading: "This is the clue that helped Philo Vance solve his most baffling case."

## DOG BALLY STUNTS



Captain MacTavish, Philo Vance's Scottie mascot, tie in nicely on many exploitation stunts. Place a small wool Scottie on a table in the lobby. Underneath the table, concealed by a curtain is a victrola. Have a wax recording made at some music shop with copy along the lines as illustrated.

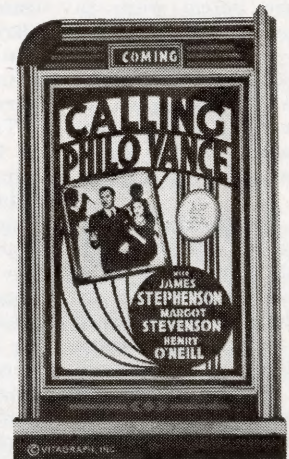
Make an effective street bally by having somebody, dressed like Vance, walk a Scottie pup through the streets. Lettering on dog's sweater reads: "I am Captain MacTavish, Philo Vance's first assistant. See us in action at the Strand."

Run a dog-checking booth in your lobby. Hire some responsible kid, who won't get lost, to take care of your patrons' pooches while they're attending the show. Decorate the booth with doggy stills available at your local Vitagraph exchange.

One of the Special  
Lobby Displays

Designed  
and  
Built by

American  
Display Co., Inc.  
525 W. 43rd St.  
New York, N. Y.



40 x 60 Hollywood Special



# 'CALLING PHILO VANCE'

(Opening Day)

## New Philo Vance Thriller On Strand Screen Today

### James Stephenson Plays Philo Vance In New Strand Film

James Stephenson, British born film star who is now playing the title role in Warners' "Calling Philo Vance" at the Strand, was a cotton exporter in Manchester, England, until six or seven years ago. At the age of thirty, he decided to "chuck" business for something that promised to be more fun—acting.

In business, Stephenson had an unerring memory for current quotations, production costs, excises and shuffling exchange rates. Yet his amazing memory did fail when he entered the British stage and then Hollywood. He had to develop a new system.

He began by reading his entire scenario thoroughly a couple of times. That done, he started intensive study of his speeches. This, five or six times. The words of his speeches would then be clinched, but this wasn't the end of Stephenson's new system. With his own words digested, to every nicety of pronunciation, timing and most important, characterization the actor next made it a point to learn the full speeches of all other characters in each of his scenes. With this mastered, Stephenson felt he could not be surprised at any cue.

In Stephenson's own words, "I took the role of the detective in 'Calling Philo Vance,' and all the old carefree assurance seemed to return. I look at a page of dialogue, and it all seems to sort itself right out in my mind. I have not had to do any laborious memorizing, because I work just the way that Philo works in solving his crime. He picks up a page of a letter, scans it briefly, and has the contents engraved on his mind."

#### Briton Speaks Chinese

James Stephenson, the British actor who plays Philo Vance in Warner Bros.' "Calling Philo Vance," never saw Scotland Yard, or a plain clothes man, until he came to United States two years ago, and saw them in the American films.

One of Hollywood's most popular film series has come from S. S. Van Dine's ingenious detective Philo Vance, and his latest adventure will be shown on the Strand screen today in "Calling Philo Vance." In the past, William Powell, Warren William, Basil Rathbone and Edmund Lowe have played the sleuth. Added to the rank now is the dapper English star James Stephenson, who plays with Margot Stevenson, comely brunette recently discovered on Broadway, and such talented featured players as Henry O'Neill, Edward Brophy, Sheila Bromley and Ralph Forbes.

The story is Van Dine at his best. In the intriguing mesh of circumstances, moving at a rapid pace, there are many clues to the murderer. Yet few can deduce his identity until Philo Vance recreates the crime from information already presented.

The sensational case of an American airplane manufacturer, who is willing to sell his designs to the highest bidder, against the United States' official order, is turned over to Philo. He acquires the necessary evidence in Vienna, but then loses control of pertinent papers. Now Philo, back in Washington, must crack the case to save his professional reputation. Ready to pounce at the magnate, the latter is discovered murdered.

The mysterious circumstances involve the beautiful niece and the ardent secretary who wants to marry her, the Oriental maid, and butler, each working for

foreign governments, the magnate's sweetheart and two foreign intelligence men discovered in an adjoining apartment building.

Featured in the picture is one of Hollywood's cleverest canines,



Mat 101—15c

JAMES STEPHENSON AND  
MARGOT STEVENSON

Toto, who made his screen debut with Shirley Temple in "Bright Eyes" and has been kept busy filling screen assignments ever since. In the film he has a nose for news, Toto has, and Philo is the first to give him all due credit for the clues he unearths, which eventually lead to the murderer.

The screen play was written by Tom Reed and directed by William Clemens.

#### Veteran Actor Thumbs Nose At The Fates

Henry O'Neill, playing Markham, head of the F. B. I. in Warner Bros.' "Calling Philo Vance," said, "For the first two years I was in Hollywood, audiences must have thought I had no legs. I was always sitting behind a desk—a police captain, a bank president, a General, a relentless father of the heroine or whatnot. I was almost at the point to demand that my wife serve my breakfast bacon and eggs on a desk instead of a table. So what I like about 'Calling Philo Vance' is that it lets me walk. So what happens? A big police dog in the picture took a hunk out of my right leg in one of the early sequences and I have to limp!"

#### Dog Star Too Smart For His Own Good

When Kazan, police dog which helps corner the criminal in Warner Bros.' "Calling Philo Vance," took a nip at Henry O'Neill's heels, instead of Don Douglas, the heavy, the dog's trainer, Jack Weatherwax explained that the dog had watched when O'Neill, as the head of the secret service, filched the missing aviation plans from Douglas' pocket prior to the chase sequence, and that the dog had therefore figured O'Neill the thief. The actor said sourly that a dog smart enough to figure that out should have been smart enough to make a living without having to work in motion pictures. O'Neill and Kazan have made up and are great pals.



Vitagraph Inc.

Mat 202—30c

TROUBLE'S AFLOAT when the debonair super-sleuth, James Stephenson, and Edward Brophy smell a clue in "Calling Philo Vance," at the Strand Friday.

(Lead)

## 'Calling Philo Vance' At The Strand Friday

Surprise mystery thrillers have long been movie favorites. And when it's an S. S. Van Dine yarn, that means tops in this type of story. The artistry of Van Dine has been recognized since he first conjured the whimsical, complex, super-detective Philo Vance. And his special technique of building clue on clue through to the denouement is as entertaining as the fictional Vance, himself.

To date there have been a number of Philo Vances in pictures. First was William Powell, then Warren William, Basil Rathbone and Edmund Lowe. Now comes a new Philo from Hollywood in the person of James Stephenson. The film, "Calling Philo Vance," which opens at the Strand Friday, stars the British actor with Margot Stevenson, promising young actress Warners' imported from Broadway. Also cast are such talented featured players as Henry O'Neill, Edward Brophy, Sheila Bromley and Ralph Forbes.

The clever plot, though fic-

tional, is one that might have been taken from current newspaper headlines. It involves the intrigue and adventure in international espionage, revolving around an airplane manufacturer whose super-bomber is coveted by three nations.

Assigned to the case by the Federal Bureau of Investigation, Philo Vance learns of the manufacturer's plans to sell his designs to another nation. This has been forbidden by the United States. Meanwhile, the magnate is murdered.

Philo didn't know what he was walking into, but now he finds a case on his hands. The fast-moving action soon brings to light six suspects. The beautiful niece hated her selfish uncle. The Oriental maid is an enemy agent. The butler is a spy for another country. In the adjoining apartment house are the manufacturer's sweetheart and two more foreign agents.

The well-timed screen play was written by Tom Reed and directed by William Clemens for Warner Bros.-First National.

## 'Calling Philo Vance' Has Intricate Prop Busy Terrier Pup In New Strand Film

One item of several hundred dollars expense vanished from the budget of the new mystery thriller, "Calling Philo Vance" at Warner Bros., because Detective Vance (James Stephenson) proves so fast in solving the murder problem.

Only four hours elapse between the moment the officers break into the room of an airplane designer and find him lifeless, to the hour when Philo Vance reconstructs the crime and informs the officers what guilty minion of a foreign power has done the deed that deprives the United States of one of its best military brains.

In that four hours, according to the film company's earliest intentions, the police were to have prepared an eight story scale model of an apartment building which was the scene of the crime. The scale model was to be completed down to furniture, elevator shafts, stairways, fire escapes, and all corridors.

When Ted Smith, the art director, informed Director Bill Clemens that it would take a couple of days work by the artists who fabricate the studio's small scale replicas of houses and furnishings, and a couple of hundred dollars worth of time and materials, Clemens said, "Never mind. If Warner Bros.' art department can't build it in three hours, I guess the police department couldn't do it in that little time, either."

The 17-ounce Cairn terrier, Toto, whose curious nose turns up one clew after another in the Warner Bros. mystery thriller "Calling Philo Vance," the film now at the Strand, has a curious but very busy record in films.

Toto has played everything from a Sealyham (disguised by a bath in whitening fluid) to a black Scottie, which she impersonates in her current role. In fact, Toto despite her sex, plays a very masculine little Scottie, named Capt. MacTavish, with James Stephenson as her master, the great detective, in the Philo Vance film.

Toto began her film career as a wee puppy, more full of pep than knowledge, but willing to learn, in Shirley Temple's "Bright Eyes," three years ago. She recently completed another triumph as Judy Garland's dog, Terry, in "Wizard of Oz."

The canine is a kennel mate of Buck, the \$500 a week St. Bernard, and of Prince, the fighting fool of a great Dane which has chewed up packs of timber wolves in a succession of far north films. Among this rugged company, little button eyed Toto reigns as queen of the kennels owned by Carl Spitz, whose specialty is renting canines to the screen. All Toto need do is look roguishly at Buck, and snarl commandingly at Prince, and she gets peace and quiet among the forty variegated pooches in the Carl Spitz dog quarters.

### CAST OF CHARACTERS

Philo Vance	JAMES STEPHENSON
Hilda	MARGOT STEVENSON
Markham	Henry O'Neill
Ryan	Edward Brophy
Tom McDonald	Ralph Forbes
Philip Wrede	Donald Douglas
Gamble	Martin Kosleck
Doris	Sheila Bromley
Dr. Doremus	James Conlon
Grassi	Edward Raquello
Du Bois	Creighton Hale
Hennessey	Harry Strang
Archer Coe	Richard Kipling
Brisbane Coe	Wedgewood Nowell
Ling Toy	Bo Ling

### PRODUCTION

Directed by WILLIAM CLEMENS

Associate Producer, Bryan Foy; Screen Play by Tom Reed; From "The Kennel Murder Case," by S. S. Van Dine; Dialogue Director, Jo Graham; Director of Photography, L. Wm. O'Connell, A. S. C.; Art Director, Ted Smith; Film Editor, Benjamin Liss; Sound by Charles Lang; Gowns by Howard Shoup; Asst. Director, Arthur Leuker.

### SYNOPSIS

(Not for publication)

Federal Agent Philo Vance (James Stephenson) returns from Europe failing to bring evidence necessary to prove an airplane manufacture involved in a traitorous sale of important plans. When the magnate is murdered in Washington, Philo determines to clear the case to vindicate himself. As his assistant, Ryan manages to complicate things adeptly. Vance is certain that the manufacturer's beautiful niece is not guilty and conflicts with Chief Investigator Markham on this issue. The bewildering array of suspects includes foreign agents discovered among the servants and others hiding out in an adjoining building. The murdered man's sweetheart has due share of suspicions. When the most logical of the suspects is found murdered, things happen quickly. Finally, it is when all the characters involved are rounded up that the faithful dog gives the clue to the assassin in the thrilling climax.



# ON PUBLICITY CLUES!

## Rare Model Planes in 'Calling Philo Vance' At the Strand Friday

Twenty-two airplanes, rented for an aggregate of \$400 a week, composed one of the expensive "prop" items for the James Stephenson-Margot Stevenson-Henry O'Neill mystery thriller, "Calling Philo Vance" at Warner Bros.

The planes, none of which was more than ten inches high, were leased from the Model Airplane Show at Oakland, Calif., held in connection with the San Francisco World's Fair. Most of the planes were models of American army and navy aviation, and the value of each model ranged from \$50 to \$200.

Rental for the models was on the basis of one-tenth of the plane's sale value, plus insurance, and carrying charges, each week. Making an appearance as one of the most interesting "prop" exhibits shown in films, the planes supply a more active part in the story than mere background.

When a famous American airplane engineer is found mysteriously slain in his study, with the models all about him, on his drawing board, in his trophy case, and on top of his desk, it is one of the model planes which supplies the clew that eventually leads to the foreign agent guilty of the crime.

A model plane slightly larger than the others, was built for the picture in the Warner Bros. crafts shops, from scale prints of a new American military bomber from the Lockheed plant. The Lockheed model appears in the film under the title, "Coe Bomber," and makes its first screen appearance with official approval.

## Filming of Unusual Scene Is Described

There was a scene in Warner Bros.' "Calling Philo Vance," coming to the Strand Friday, which made a couple of stunt men out of Richard Kipling, character actor, and Lou O'Connell, the head cameraman.

In the scene, which depicts Kipling's futile fight for his life against an assassin, the cameraman had to carry a portable (Eymo) film camera, which is capable of shooting 200 feet of standard .35 millimeter negative. While recording Kipling's headlong rush at him, and the blows Kipling aims directly at him, O'Connell not only had to parry the other man's desperate swings, but he had to maintain an unwavering stance with his camera.

When the audience sees the picture, the camera lens, will seem to be the actual eyes of the assassin with all of Kipling's blows aimed directly at the center of the camera. This was a piece of film technique undertaken to give a vividly subjective view of the fight, while preserving the hidden identity of the murderer until the proper time for the revelation.

One of Kipling's grim rushes toward his attacker had to be filmed with the actor's blow barely grazing O'Connell's face. Another blow seemed to strike home, in the way O'Connell manipulated his camera, for the cinematographer wavered with it to one knee, and then to the floor, just as a man would, who had been knocked down. After O'Connell took this twisting fall, with his machine grinding at Kipling all the time, the cameraman slowly got to his feet again, and made a determined rush at Kipling. The technique used in filming this scene attracted many stars from other sets.



A DRAMATIC MOMENT from the mystery thriller, "Calling Philo Vance," which opens at the Strand Friday. In the scene are James Stephenson, Margot Stevenson, Henry O'Neill and Edward Brophy.

(Review)

## 'Calling Philo Vance' Thrills Strand Patrons

The Strand audience last night recognized in "Calling Philo Vance" more than a whodunit film. Public thought of late has been filled with stories of international espionage, and it is this thrilling element that has been cleverly woven into the S. S. Van Dine plot.

James Stephenson opens the film as Philo Vance, who has given up his private sleuthing pursuits to become the United States' ace intelligence man. His current case starts in Vienna, seething with intrigue, as three foreign countries are trying to coerce plans for a super bombing plane from an American airplane manufacturer, played by Richard Kipling. Stephenson steals papers proving Kipling involved in such a sale, which has been prohibited by the American government. However, the detective is nabbed trying to leave the country and the necessary evidence taken from him.

Back in Washington Stephenson and two of the State Department's investigators, played

by Henry O'Neill and Edward Brophy, are thrown onto the case when Kipling is discovered murdered in his locked bedroom. The magnate's beautiful niece, portrayed by Margot Stevenson, is implicated, as are a half dozen foreign agents found among the servants and neighbors.

British James Stephenson is a convincing Philo Vance, with the right combination of sophistication and cosmopolitanism for the role. Margot Stevenson, brought to Hollywood from the Broadway stage, is as pleasing to the eye as she is talented. A superb job is done, also, by such well-known featured players as Henry O'Neill, Edward Brophy, Ralph Forbes and the pulchritudinous, Sheila Bromley.

Long rated foremost in mystery fiction writers, Van Dine has devised in "Calling Philo Vance" a plot worthy of the true artistry and understanding with which the film was handled. Tom Reed adapted the story for the screen and William Clemens directed the film for Warner Bros.-First National.

## PRODUCTION SHORTS

Henry O'Neill celebrated his birthday in reverse by giving presents to his family. To his daughter, Patricia, O'Neill presented a Persian kitten she had admired. To his wife, Mrs. Peggy O'Neill, Hank tendered an autumn coat that she had spotted. To Hugh Herbert, comedian, and Wandra Sybald, script girl, both of whose birthdays occur on the same day as actor O'Neill's, the latter sent complimentary telegrams, together with little keepsakes. O'Neill was 48 years of age and the entire "Calling Philo Vance" company helped him celebrate.

Toto, the button-eyed Cairn terrier whose curious nose turns up one clue after another in "Calling Philo Vance," has had a curious and busy screen career. She made her screen debut as a wee puppy, more full of pep than knowledge, in Shirley Temple's "Bright Eyes." Her owner didn't have much trouble keeping her busy thereafter. She played a Sealyham dog (disguised by a shoe-whitening) and then a black Scottie (after a bath in shoe-blackening). Despite her sex, she plays the masculine canine lead of Capt. MacTavish in her current film.

Toto, smart little Cairn terrier which plays a featured role in "Calling Philo Vance" with James Stephenson, entertains the entire Warner Bros. company with his playful antics and his ability to wag his tail, or hold it still, entirely by order.

### SUPER SLEUTH



JAMES STEPHENSON portrays the debonair, man-about-town detective in "Calling Philo Vance," which opens at the Strand on Friday.

## American Audiences Praise Van Dine Mystery Technique

The Strand Theatre, which is to play "Calling Philo Vance" starting Friday, tells of the interesting audience re-action to mystery-author S. S. Van Dine. It appears that more favorable comment is handed the management both verbally and in letters, concerning Van Dine stories than those of any other mystery-author, whenever his films are played at the theatre.

The Van Dine technique is synonymous with the modern detective mystery story. A torch-bearer in this type of fiction, Van Dine brought it into its true place in the entertainment field. His Philo Vance is as psychologically interesting as he is entertaining, and his escapades are as mentally stimulating as they are vigorous.

A Van Dine enthusiast, learning the writer's style, can often spot the guilty character early in the story. The characters usually taunt the reader or the audience, as the case might be, with many give-away clues that need merely be knit together for the denouement.

Some of the greatest contemporary minds consider Van Dine a relaxation and Philo Vance a worth-while as well as thoroughly enjoyable character. The ace sleuth has been on the screen many times, portrayed in turn by William Powell, Warren William, Basil Rathbone and Edmund Lowe. The current film, however, has as the wordly detective the dapper British star, James Stephenson, whom Warner Bros. claim is a "natural" for the role.

The supporting roles in "Calling Philo Vance" are portrayed by such seasoned featured players as Henry O'Neill, Edward Brophy, Sheila Bromley and Ralph Forbes. The screen play, written by Tom Reed, was directed by William Clemens.

### American 'Oriental'

Bo Ling, who plays the Oriental maid, a secret agent in "Calling Philo Vance," is the daughter of a Chinese-English interpreter in the Los Angeles superior courts. The actress' father Anglicized his name so American litigants can understand it, and is known as Ed Parks, although in the home circle his name is Leong.

## Director Puts Okay On Lovely Film Star

It took a blend of naivete and self assurance to play Margot Stevenson's leading role in Warner's "Calling Philo Vance," the film now at the Strand. The comely brunette alternately has to help and hinder the famous fictional detective to divert his attention toward eight different murder suspects.

At 24 a veteran of several seasons on the Broadway boards, Margot Stevenson acted for the first time when she was fourteen. At that time she played Juliet in a school production and she graduated to occasional professional appearances shortly afterward. She was in the Gilbert Miller production of "The Fire Bird" at seventeen. She became an understudy for Margaret Sullavan and took the latter's place in "You Can't Take It With You," playing the role for two years, when Miss Sullavan fell ill in 1936.

A 5 foot 4 inch figure, with a spirit that alternates between restlessness and languor, Miss Stevenson has caused a deal of speculation on the sets of the two films: "Smashing the Money Ring" and "The Return of Philo Vance." Whether Margot talked too fast, or talked in a monotone, or talked too much "like a lady," was only one of the questions that came up. Her director, William Clemens, thought this a very good sign.

Clemens explained that the black haired, grey eyed actress was the exceptional type which seems to be one thing to one person, and another thing to a second person. "She is a typical Irish character, with a certain amount of 'fay' that can not be explained," said the director, who is Irish-American himself. "The fact that she is a changeable, seems cocky one minute and indifferent another, is part of the idea that we want her to express in the picture."

### Beauty Care For Dogs

Jack Weatherwax, dog trainer for the animals which help bring the murderer to justice in "Calling Philo Vance," had to manicure one of his dogs' nails and brush the teeth of another on the set. The little dog, Toto, which though a female Cairn terrier takes on the screen identity of Capt. MacTavish, a male Scottie, in the film, had to have her nails pared so they wouldn't rattle and cause her to skid when she padded swiftly and noiselessly about the stylish mansion in which an unidentified slayer had already disposed of two victims. The bigger dog, Kazan, a police dog which finally knocked the slayer to the ground and tore at his neck, had to have his teeth brushed after each "take" because the actor who played the slayer wore heavily padded arms and shoulders on his coat, and the latter yielded short lengths of horse hair that got between Kazan's teeth. Between scenes the dog's antics amused the whole crew.



Margot Stevenson

Mat 103-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

Mat 104-15c

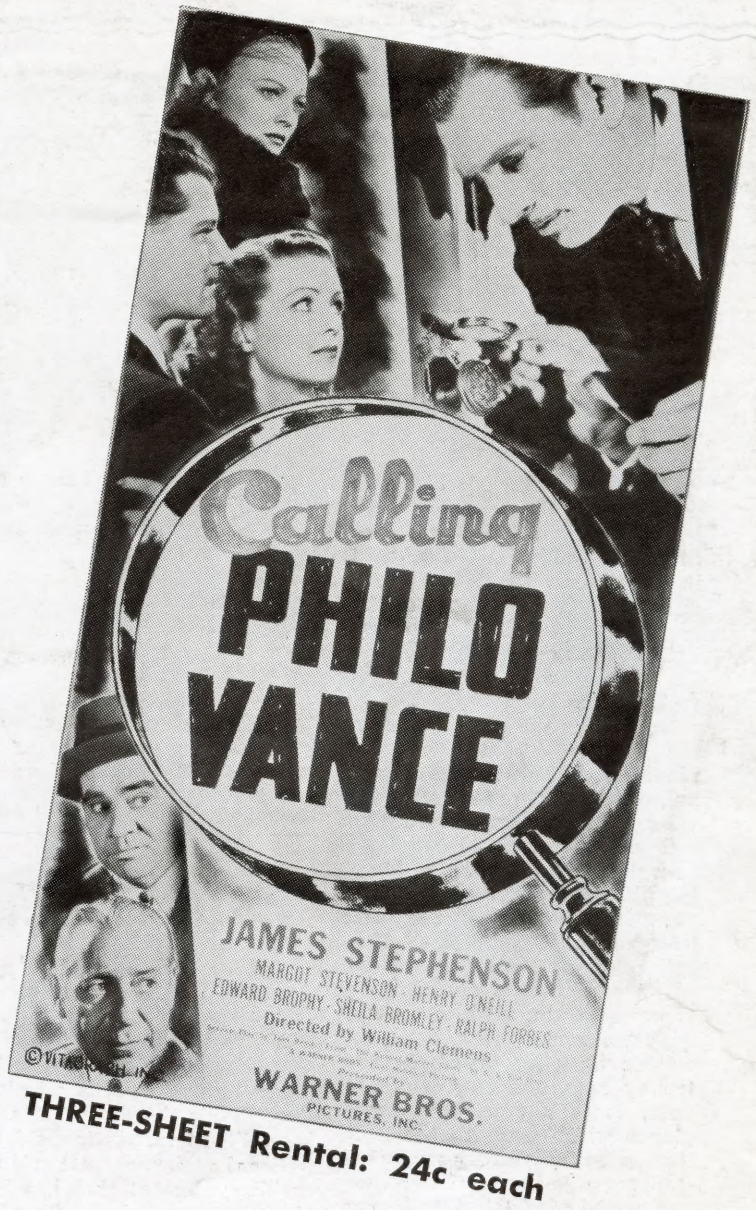
Mat 104-15c



# RENT THESE ACCESSORIES



**SIX-SHEET . . . . . Rental: 48c each**



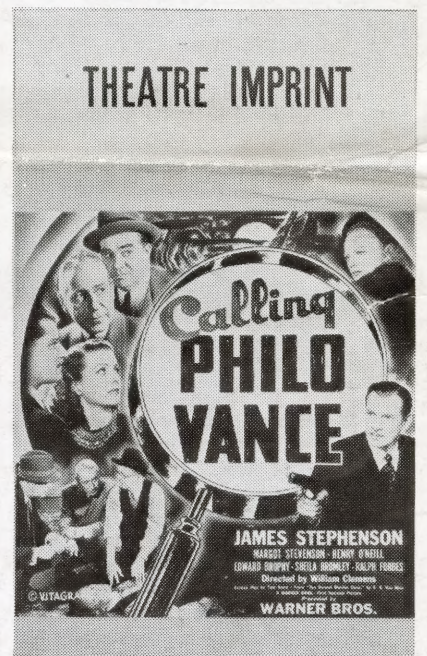
**THREE-SHEET Rental: 24c each**



**ONE-SHEET  
Rental: 8c each**

## SPECIAL QUANTITY PRICES

SIX-SHEETS	
25 to 49	80c each
50 to 99	70c each
100 & over	60c each
THREE-SHEETS	
50 to 99	32c each
100 & over	28c each
ONE-SHEETS	
50 to 99	11c each
100 & over	9c each
REGULAR WINDOW CARD	
1 to 49	7c each
50 to 99	6c each
100 & over	5 1/2c each



**REGULAR WINDOW CARD  
See Prices at Left**



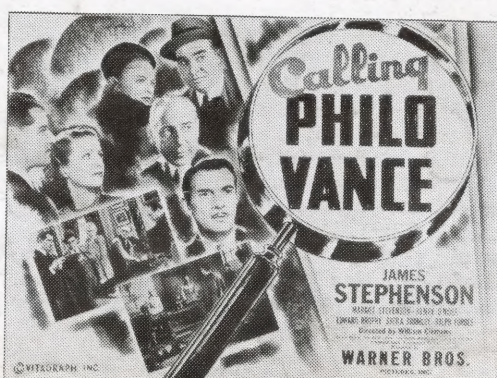
**INSERT  
CARD  
Rental:  
12c each**



**SLIDE . . . 15c each**



**8 COLORED 11 x 14's  
Rental for Set: 35c**

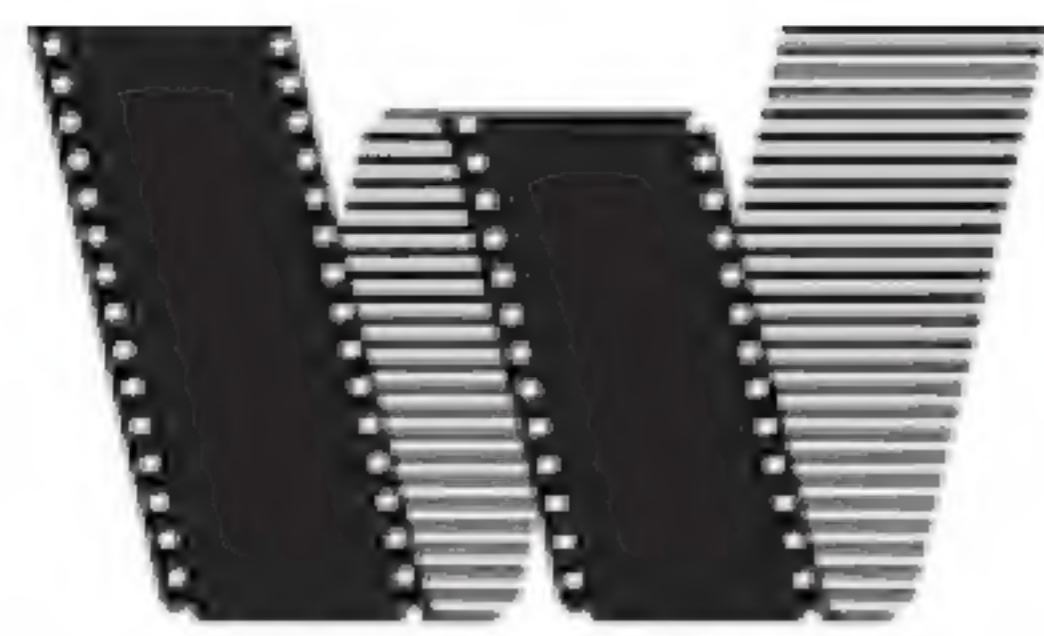


**COLORED 22 x 28's  
Rental: 20c each**





**Scanned from the United Artists collection at the  
Wisconsin Center for Film and Theater Research,  
with support from Richard Koszarski.**



**WISCONSIN CENTER**  
FOR FILM & THEATER RESEARCH

<http://wcftr.commarts.wisc.edu>

**MEDIA  
HISTORY**

DIGITAL LIBRARY



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)